



Das Auto.

2012 Jetta SportWagen





Better engineering for you.

German engineering isn't just about creating a faster car. Or a tighter ride. Or even the most fuel-efficient engine. We're not merely designing the sleekest silhouette. Or the roomiest cargo space. Or the most breathtaking sunroof. And even though we place safety at the top of our list, we're not in this solely to get recognition for our success. Or to break records. Or to add extra safety features just to be safe. At Volkswagen, we're about all of these things happening together, beautifully and precisely, to create a car that's actually fun to drive. Because we're not just making any car, we're making your car. That's the power of German engineering.

The Jetta SportWagen

Room for life.

If your life has outgrown your two-seater, but you don't want to give up your German engineering, meet the Jetta SportWagen. Equipped with either a 2.5L in-line five-cylinder or TDI® Clean Diesel engine, it's designed to hold everything you need and German-engineered to help hold you tight around corners. And the TDI engine packs an impressive range of up to 609 miles on one tank, thanks to the fuel economy of 42 hwy mpg.* So if you thought you had to bid goodbye to performance and style when you added a backseat and a wagon-sized trunk to your life, think again. The Jetta SportWagen holds it all underneath one very stylish hood.

*2011 2.0L TDI Clean Diesel, manual transmission: 30 city/42 highway mpg. EPA estimates. Range based on 42 highway mpg EPA estimate and a 14.5-gallon tank. Your mileage will vary.



TDI shown in Candy White.

03.04



TDI Clean Diesel

140 horsepower

236 lbs/ft torque

Mileage

42 highway miles per gallon*

Travel

609 miles per tank*

90% fewer sooty emissions compared to previous diesel engines

95% less sulfur content in the ultra-low-sulfur diesel fuel

2.5L

170 horsepower

177 lbs/ft torque

Mileage

33 highway miles per gallon*

Travel

478 miles per tank*

Performance

Vroom to spare.

You'd like a car that's fuel efficient and powerful? Our German engineers read you mind. The TDI Clean Diesel engine sips fuel at a wallet-friendly rate of 42 hwy mpg without sacrificing one bit of turbocharged performance. It has 140 hp and 236 lbs/ft of torque for exceptional power off the line and plenty of punch to keep you going. You can even add our racing-inspired DSG® automatic transmission to take full advantage of its turbo. So if you love to drive and particularly enjoy breezing by filling stations, you and your Jetta SportWagen will get along famously.

Extra room for all your stuff requires an engine with some extra oomph. The Jetta SportWagen also offers the choice of a powerful 2.5L, 170-hp, in-line five-cylinder engine to help ensure that you and your gear get everywhere you want to go. And it comes with the option of a six-speed automatic transmission, complete with Sport mode for a little extra kick and Tiptronic® for those times when you want the thrill of shifting yourself.

TDI shown in Reflex Silver Metallic with Base Carrier Bars and Bike Holder Attachment

*2011 2.0L TDI Clean Diesel, manual transmission: 30 city/42 highway mpg EPA estimate. Range based on 42 hwy mpg EPA estimate and a 14.5-gallon tank. 2011 2.5L, manual transmission: 23 city/33 hwy mpg. EPA estimates. Range based on 33 highway mpg EPA estimate and a 14.5-gallon tank. Your mileage will vary.

Versatility

Hold on to your everything.

How much room is 66.9 cubic feet of space? It's a large-screen TV, still in its box. It's four flats of herbs and flowers, a huge bag of soil, that new hose you've been wanting, and all the tools you need to start a backyard garden. It's two eager golden retrievers on their way to the park. And that's what you get when you fold down the rear seats in every Jetta SportWagen.

On the inside, the Jetta SportWagen proves that it really is a wagon. Its functional interior has rear seats that fold down in a 60/40 split, depending on your needs. Plus, if you need extra room for some blue-sky thinking, look up to find the available panoramic sunroof overhead. After all, it's not just about getting the most into your ride. It's about getting the most out of it.



Six-way adjustable front seats with lumbar support
60/40-split folding rear seats
66.9 cubic feet of available cargo space with seats folded



Shown in Corolla Beige



The inside scoop.

The Jetta SportWagen comes with heated front seats, adjustable lumbar support, one-touch automatic window controls for all four windows, and optional V-Tex leatherette seating surfaces for a more premium experience. Not to mention the huge available panoramic sunroof. So if you were thinking that it sounds more luxurious than you were expecting, then welcome to the Jetta SportWagen.

Audio system. Feast your ears on the sound of the available touchscreen stereo with in-dash six-CD changer and crystal-clear HD Radio.™ It comes with SiriusXM Satellite Radio and a three-month trial subscription to Sirius Select package with over 130 channels, including commercial-free music, sports, news, and talk radio. That's a whole lot of entertainment, and it doesn't even count the AM/FM stations and individual道 you could sing along to, all on the glorious 10-speaker sound system.

Touchscreen navigation. Thanks to the available touchscreen navigation system, there's no such thing as lost anymore. Just enter your destination, and let the computer do the rest. Not only will the navigation take you through every turn-on-screen, but you'll also find step-by-step guidance right in your line of sight, in the screen that conveniently doubles as your trip computer.

SE shown in Cornsilk Beige

SiriusXM
SATELLITE RADIO

Safety

Carry your valuables in a safe place.

Nobody wants to think about what happens in the event of a collision. Except for our safety engineers. That's why our comprehensive safety system is composed of a variety of active and passive safety features that work together when they're needed most. And in the event you need them, the Insurance Institute for Highway Safety (IIHS) named the Jetta SportWagen a 2011 Top Safety Pick.* So you can feel confident that when you buy a Volkswagen, you're driving home more than just a car. You're taking home total peace of mind.

Active safety features are the things that help you prevent a collision, such as headlights, turn signals, mirrors, brakes, steering, and traction control elements like ABS and ESC.

Passive safety features are what help protect you during a collision, such as safety belts, airbags,** steel-reinforced seating, a safety cage, and crumple zones.

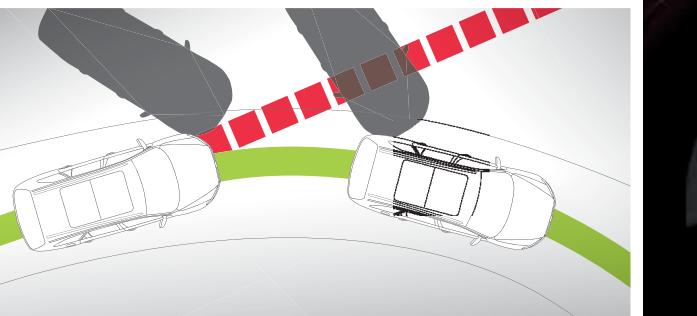
*Top Safety Pick® based on 31 mph side-impact crash test, 40 mph frontal-offset crash test, 20 mph rear-impact test, roof strength testing, and the availability of ESC. Test performed by the Insurance Institute for Highway Safety. For details, visit www.iihs.org. See www.vw.com for more information on safety features. **Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate.

Highlights

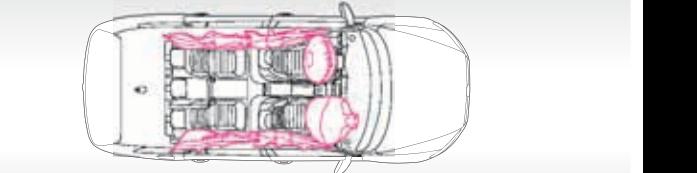
ESC

Electronic Stability Control

ESC helps correct oversteer or understeer by applying individual corrective forces to each of the wheels. Think of it as a little reassurance right when you need it.



6 standard airbags**



ICRS

Intelligent Crash Response System

After the airbags have been deployed in a collision, the ICRS automatically unlocks all doors, disables the fuel pump, and turns on the hazard lights. That's why we call it intelligent.

Active



Passive

Anti-Slip Regulation (ASR)

ASR helps prevent the wheels on your Jetta SportWagen from spinning when you accelerate by denying engine power in situations when it senses wheel slippage.

Anti-lock Braking System (ABS)

ABS actually serves two purposes. Not only does it help keep the brakes from locking up during sudden stops, but it also helps you retain control over the steering in the event of emergency braking.

Hydraulic Brake Assist (HBA)

HBA helps ensure that you get the maximum power from the brake system. How? It judges the suddenness of the braking and applies extra pressure when you need it most.

Exterior signal mirrors

In any relationship, communication is key. Using the built-in turn signals on your side mirrors alerts everyone to your intended next move, which can help prevent collisions.

Safety cage

Beneath all that sheet metal, every Jetta SportWagen has a specially reinforced safety cage complete with anti-intrusion side beams and heat-formed B-pillars, designed to help protect you in the event of a collision.

Crash-optimized front end

Integrated right into the front structure of your Jetta SportWagen are impact-absorbing elements that allow for compression during a collision. That helps minimize the energy that reaches you.

Collapsible steering column

Properly adjusting the steering wheel places the airbag in a more optimized position. Plus, the steering column is designed to collapse on impact to help dissipate collision forces.

Pressure sensors for side airbags

Pressure sensors within the doors help save precious reaction time by responding instantly to a breach in the outside door panels and triggering the Side Curtain Protection® airbags.



Carefree Maintenance®

At Volkswagen, we believe in our products so much that we give you three years or 36,000 miles of Carefree Maintenance—for no extra charge.* Come by for a courtesy vehicle check within the first 90 days, or 6,000 miles, and ask us any questions you have while we give your Jetta SportWagen a basic checkup. Then come by every year, or 10,000 miles, for your remaining scheduled maintenance checks. It's that simple. So relax and enjoy every carefree mile in your new VW. That's what it's here for. And because it's a Volkswagen, it'll keep that new car feeling for many years to come.



No-charge scheduled Carefree Maintenance

3 or 36,000*
Years Miles

*The Volkswagen Carefree Maintenance Program covers the vehicle's scheduled maintenance for three years or 36,000 miles, whichever comes first. Coverage during the term of the new vehicle limited warranty is not additional charge. Some limitations apply. See dealer or vehicle maintenance program booklet for details.

TDI shown in Reflex Silver Metallic with 17" Good wheels

Wheels



S 16" Sedona



Exhaust Tips



Splash Guards



Monster Mat®



SE 16" Bioline



Base Carrier Bars with Bike Holder Attachment



Base Carrier Bars with Kayak Holder Attachment



MojoMat®



SE and TDI 17" Porto



18" Vision V



18" Goal



18" Motorsport

Accessories

Standard

drivergear.vw.com



S 16" Sedona



Exhaust Tips



Splash Guards



Monster Mat®



SE 16" Bioline



Base Carrier Bars with Bike Holder Attachment



Base Carrier Bars with Kayak Holder Attachment



MojoMat®



SE and TDI 17" Porto



18" Vision V



18" Goal



18" Motorsport

Exterior

Paint



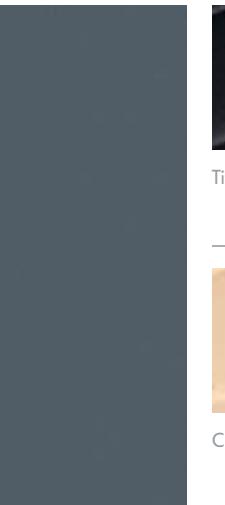
Candy White
Titan Black, Cornsilk Beige



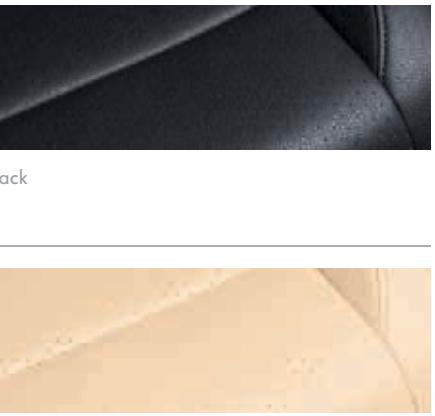
White Gold Metallic
Titan Black, Cornsilk Beige



Reflex Silver Metallic
Titan Black



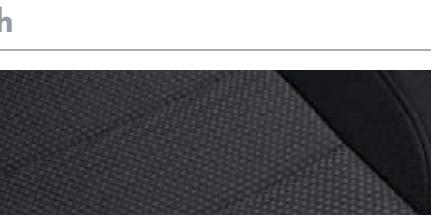
Platinum Gray Metallic
Titan Black



Titan Black



Cornsilk Beige



Titan Black



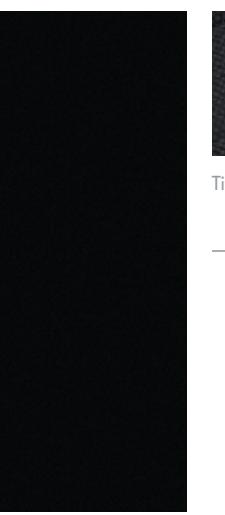
Tornado Red
Titan Black, Cornsilk Beige



Tempest Blue Metallic
Titan Black, Cornsilk Beige



Toffee Brown Metallic
Cornsilk Beige



Black
Titan Black, Cornsilk Beige



That's Das Auto.

2012 Volkswagen Family



All-new Beetle



All-new Passat



Tiguan



Jetta



Eos



Golf



Touareg



CC



GTI



Jetta SportWagen



Routan

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